



SCA 2024

Supercomputing Asia

Gathering the **Best of HPC** in Asia

Exascale readiness in AI, HPC, and Quantum

sca24.sc-asia.org

19 – 22 February 2024
Sydney, Australia

SPONSORSHIP BROCHURE

For the first time in its history, SupercomputingAsia (SCA 2024) is leaving Singapore and coming to Australia.

Co-organised by leading supercomputing centres of the region including those in Australia, Japan, Singapore and Thailand, New Zealand and anchored by the National Computational Infrastructure in Australia, SCA2024 aims to promote a vibrant and shared high-performance computing and Artificial Intelligence ecosystem, for both the public and private sectors, in Asia.

SCA has quickly grown to become a key meeting and networking platform for HPC and supercomputing value chain for Asia and internationally. Partners share new insights, discuss trends and present the latest advances in the development of supercomputing. The conference attracts international delegates including executives, principal researchers and HPC professionals from academia, industry and the public sector.

WHY SHOULD YOU SPONSOR?

SupercomputingAsia has designed the sponsorship packages to maximise visibility and impact, ensuring your investment is worthwhile. Sponsorship delivers many benefits for your business or organisation.

- Brand visibility
- Develop and strengthen your brand (raise company profile)
- Reach a wider and targeted demographic
- Lead generation
- Benefit from pre-event and post event exposure
- Build business relationships and networking opportunity with industry professionals
- Identify talents to join your workforce

SCA 2024 offers sponsors the opportunity to promote your company to a large national and international audience.



SPONSORSHIP PACKAGES

| | | | | |
|---------------------------------|--------------------------------|-----------------------------|-------------------------------|------------------------------|
| PLATINUM \$50,000 AUD | DIAMOND \$30,000 AUD | GOLD \$20,000 AUD | SILVER \$10,000 AUD | BRONZE \$5,000 AUD |
|---------------------------------|--------------------------------|-----------------------------|-------------------------------|------------------------------|

PHYSICAL SPACE

Raw space for build up by sponsor (Panel size: 1m W x 2.5mH)

Inclusive of the following per One (1) space:

- One (1) Display Table, Two (2) chairs
- One (1) Unit of Four (4) gangway 13-amp power point
- One (1) Printed company name on branding panel

| | | | | |
|--------------|--------------|--------------|--------------|--------------|
| 1 4M x 6M | 1 3M x 2M | 1 3M x 2M | 1 3M x 2M | 1 3M x 2M |
|--------------|--------------|--------------|--------------|--------------|

SPEAKING AND PRESENTATIONS SLOTS

Plenary Speaking Slot*

*Based on the program, speaking slots available on first come first served basis

| | | | | |
|---|---|---|---|---|
| ✓ | ✗ | ✗ | ✗ | ✗ |
|---|---|---|---|---|

Speaking Slot in the Industry Track*

*Based on the program, speaking and presentation slots are available on first come first served basis

| | | | | |
|---|---|---|---|---|
| ✗ | ✓ | ✓ | ✓ | ✗ |
|---|---|---|---|---|

TYPES OF PASSES

Complimentary Physical Conference Passes*

Includes access to all conference sessions & networking events physically)

*Standard Conference Pass worth AUD \$1200 each

| | | | | |
|----|---|---|---|---|
| 10 | 8 | 6 | 2 | ✗ |
|----|---|---|---|---|

Complimentary Exhibition Passes**

Includes access to exhibition area only

**Standard Exhibition Pass worth AUD \$500 each

| | | | | |
|----|---|---|---|---|
| 10 | 8 | 6 | 2 | 1 |
|----|---|---|---|---|

LOGO EXPOSURE

One (1) Logo with acknowledgement in generic conference materials (e.g., SCA website, conference EDM's, venue publicity)

| | | | | |
|---|---|---|---|---|
| ✓ | ✓ | ✓ | ✓ | ✓ |
|---|---|---|---|---|

PROMOTIONAL MATERIALS

One (1) Corporate brochure insertion (max. A4 size) and corporate gift in conference bag

| | | | | |
|---|---|---|---|---|
| ✓ | ✓ | ✓ | ✓ | ✓ |
|---|---|---|---|---|

OTHER CUSTOMISED SPONSORSHIP STREAMS:

Only available in addition to the sponsorship packages.

Wi-Fi Sponsor: This sponsorship will promote your company among the full in-person conference delegation through the Wi-Fi login portal. Help delegates stay connected by sponsoring the Wi-Fi connection.

\$10,000

Lanyards: Add your company name on the SCA 2024 lanyard

\$5,000

Welcome Reception Sponsor: The welcome reception provides the ideal opportunity to showcase your company to all delegates in an informal environment. This sponsorship provides high brand-exposure, as all conference delegates come together to catch up and network.

\$5,000

Conference Lunch Sponsor: Company name display and announcement by conference organiser.

\$5,000

Doctoral Showcase Award: Sponsor the Doctoral Showcase Award and promote your company

\$5,000

Sponsor a Meeting Space: Sponsor a meeting space and promote your company among in-person meetings taking place throughout the conference.

\$2,000

Conference Morning Tea /Afternoon Tea Break Sponsorship: Host your own coffee break with your company branding. Sponsors will have the opportunity to display marketing materials and signage or supply promotional items such as branded cups and napkins at a select Tea break

\$2,000

Photo Booth Sponsor: This sponsorship will provide an opportunity to have your organization associated with a memorable and creative way with the conference experience for the attendees and delegates.

\$2,000

Workshops/ User Groups: Conducting Workshop/user track groups.

\$1,000

Cell Phone Charging Station: Sponsor a charging station and have your company logo and a full panel branding on all sides of the station.

\$1,000

Open for tailored/customized package to suit your requirement

CONFERENCE REGISTRATION RATES



Standard Pass

\$1200 AUD



Student Pass

\$600 AUD



One Day Conference Pass

\$500 AUD



Exhibition Pass

\$600 AUD



Workshop Pass

Free

SPONSORSHIP AGREEMENT FORM

Please email completed and signed form to: SCAsia2024@gmail.com

Company:

Full Name:

Job Title:

Email:

Mobile:

Office Phone:

Address:

City:

State:

Postcode:

Country:

Pick a sponsorship package:



Platinum



Diamond



Gold



Silver



Bronze

For all enquiries, please contact: SCAsia2024@gmail.com

Terms and Conditions: All prices do not include GST. GST will be applied based on prevailing GST rate. Sponsorship slots are on first-come first-served basis. The Organiser reserves the right to reject sponsors without prior notice or reason, at its discretion. The registration information for SCA2024 is handled in accordance with the privacy policy of the Australian National University. As a sponsor of SCA2024, by participating in the event, you are agreeing to the event's privacy statement (sca24.sc-asia.org). Additionally, it is mandatory for sponsors to provide their company's privacy policy to the registrants through the SCA2024 website

I/We agree to the above terms and conditions and confirm the above agreement:

Signature:

Date:

Name: